

## SONBYRNE SALES INC d/b/a Byrne Dairy & Deli

Sonbyrne Sales, Inc. is the convenience store division of Byrne Dairy. Byrne Dairy is a fourth generation, family-owned company that has been in the dairy business since 1933. With a focus on homegrown quality, we started out bottling and delivering milk to New York families by horse-drawn wagons. In the late 70s, we expanded our product line to include our own line of ice cream. Today, families throughout the Northeast and all along the East Coast enjoy Byrne Dairy milk, ice cream and other products for their freshness and flavor.

In addition to producing an array of quality products, Byrne Dairy and Deli also operates 62 convenience stores throughout Upstate New York, the first of which opened in Central Square, NY in 1954. Throughout the years, Byrne Dairy convenience stores have grown in size and product offerings. Many stores now include Pizza and Delis, Ice Cream Shops and Gas Pumps. Byrne Dairy has created our very own Deli, offering fresh sandwiches, salads, pizza, wings, hamburgers, and more.

Shelby's Donuts is our very own bakery, located in Syracuse, NY! Shelby's produces fresh baked and fried goods that you can find in most of our stores! Donuts, cookies, and muffins all prepared fresh, daily for our stores!

On June 28, 2019 we opened our new Newark store on 515 E Union Street and the old Newark Byrne Dairy on W Union officially closed. We're excited to now have a deli and updated store in Newark!

Please visit <u>www.byrnedairystores.com</u> to see a complete menu, promotions, as well as all our other locations.



## **QUICK FACTS**

- 1st RETAIL SITE
- o Byrne Dairy Store Central Square, NY- Opened June 19th, 1954
- CURRENT STORE COUNT (9/25/19)
- 0.62

## OFFERINGS/AMENITIES

- o Fuel (regular, diesel, midgrade, kerosene)
- o C-Store Amenities: ATM, Lottery, Tobacco, Beer, Packaged Beverage, Snacks,

Candy, General Merchandise, Ice, Wood, etc.

- o Byrne Dairy Products (Milk, Ice Cream, Yogurt, Cream)
- o Byrne Dairy & Deli
- Giant Deli Sandwiches, Pizza, Wings, Fried Food, Coffee, Iced Tea, Fountain Drinks, Frozen Drinks, Prepared Food, Salads, Wraps, Burgers, Catering Menu
- o Ice Cream Stand
  - Soft Serve & Hard Ice Cream
- o Shelby's Donuts
  - Freshly Made every day in Syracuse, NY

## • LEADERSHIP

o **CEO & President**: Mark Byrne (3rd Generation)









