

## Who We Are

Hallagan Furniture has manufactured upholstery for 116 years, – 103 in Newark. We specialize in custom upholstery for the higher end customer and are known for our comfort and durability.

# **Residential Upholstery Market**

Hallagan is a customization specialist offering chairs, sofas, sectionals, and recliners available in 1,000 fabrics. Our Madison and Highland Park collections allow a customer to choose their arm, back, and seat depth for their comfort. The average shipping time is 30 days. Our sales are to retail furniture dealers.

## **Commercial Market**

Hallagan supplies seating to commercial designers who design for the better-end market. Our seating can be found in well-known colleges, businesses and airports throughout the United States.

# **Capabilities**

Hallagan uses computer aided design and production for cutting both frame and fabric. We make the entire product at our plant in Newark: frame building, springing, sewing, fiber blowing, seat cushion fabrication, wood finishing. Our processes allow for small or large lot customization.



500 Hoffman Street, Newark, New York • HallaganFineFurniture.com

#### **A Brief History**

Hallagan Furniture has been making upholstered furniture since 1899 starting in Canastota, NY just east of Syracuse. Simon Hallagan with his partner Thompson met with good success and moved the Canastota Couch Company to Newark in 1913 into the Mora car plant on Hoffman St. which was out of business and lying empty. The sawdust collection ductwork in the rough mill to this day bears the name of the Canastota Couch Company



The company did well in the years under Simon's leadership. The depression was hard on everyone and the company policy was to cut hours across the board in lieu of layoffs so as to provide at least some income to each employee. During the war effort the production focused on making sleeping bags and small dining chairs for the Navy.

Simon's sons Stuart, Walt and Edwin Hallagan (pictured) took the company to the next level after the war and into the sixties, still focused on special order custom upholstery for mid-to-better end living rooms. Stuart was at the helm; Walt and Edwin played strong sales roles as they travelled throughout New York State developing relationships with the many "mom and pop" retail stores.

The third generation of Charlie and Dick Hallagan established major territories in neighboring states by trucking upholstery deep into New England, the Mid-Atlantic states and well into Ohio,- typically a 500 mile radius from the plant. Hallagan Furniture continued to be a successful family-owned manufacturer selling to like-minded family-owned retail stores. At one time there were nearly 200 retail stores selling the Hallagan brand. During that period the company kept up to date in its methods, most notably converting to pneumatic staple guns instead of uphol-stery tacks, and air powered round knives instead of scissors for cutting fabric.





### Hallagan Today

Steve and Walt Hallagan have had the privilege to take the company into its fourth generation.

As in the past, our 60 plus employees are our most valuable asset. Collectively they average about 15 years of experience, some with as many as 50 years. They are highly

skilled workers in all departments: fabric cutting, sewing, wood cutting, frame building, springing, foam and fiber cushion fabrication, fabric sampling, fabric selection, CAD design, and



trucking. The office staff coordinates the flow of production within the factory and links it to our outside retail customers and hundreds of suppliers. Our employees truly are our most valued resource.

On the technical side, changes abound in our fabricating methods. Modern CNC computer based systems drive our fabric cutting and our wood cutting operation. We now use 4" x 8' engineered hardwood laminate that can be cut into sofa parts in 12 minutes. This is done without sacrificing the frame integrity. Plus, we gain a considerable cost saving in not having to inventory and manage hundreds of parts and patterns as we formerly did.

In the same 12 minutes our CNC fabric cutter can cut a matched sofa fabric with unparalleled precision. Singer machines, – the vaunted sewing machines of the last century, – have been replaced with digitally driven "smart" models with automatic features for labor savings and better sewing quality. We have our own fiber blowing equipment for back pillow inserts and bolster pillows. **continued...** 













### Hallagan Residential

The new technology has allowed us to dramatically change our offerings to retail accounts. Today, we can offer Mrs. and Mr. Jones not only a sofa, but their sofa. Customers choose from one of several arm styles, one of several back designs, one of many legs styles, one of three depths for their comfort, and one of 1000 fabrics to create their own unique piece: Upholstery made personal in America for American homes.



## Hallagan Commercial

Hallagan Furniture is now also a strong player in the commercial market. Designers seek our expertise to make upholstery from their designs. This world class "soft seating" is shipped to all forty-eight continental States at universities, libraries, airports, and corporate offices. You may even have sat upon some of our chairs in the Tampa and Orlando airports. This is perhaps the fastest growing segment of our business.

These are exciting times for Hallagan Furniture and certainly challenging ones. With the best technology, the best minds and the best hands, we are embracing the future with the same tenacity that started this company back in 1899.





#### Select Commercial Projects with Hallagan Furniture







Tampa Airport Orlando Airport East Iowa Airport United Airlines University of Alabama University of Texas - Dallas University of Michigan University of North Carolina Chapel Hill Childrens Hospital University of Nevada Las Vegas Ohio University University of SanDiego University of North Dakota, Hockey Team Wichita State University - Shocker Hall Scottsdale Community College Illinois College of Optometry Yale Divinity School Hamilton College Cornell University Rutgers Business School Eastern Kentucky University - Crabbe Library Bobcat Acceleration Center, Bismarck ND Kennesaw State University Marquette University Dental School Hennepin County Library, MN Comcast Chesapeake Energy AAA Minneapolis Health Partners, Minneapolis United Technologies Thermoworks Rudy Luther Toyata MN Holiday Inn Express, Columbia, SC Courtyard Marriot Kelly Inn, Omaha NE Camp LeJeune Smithsonian Sandy Spring Bank